**All-School Faculty Meeting**

***February 14, 2025***

1. **Welcome** 
   1. **Minutes of last meeting** – motion and second to accept minutes; motion carried
2. **School updates** 
   1. **Cabinet updates** 
      1. Dr. Kevin Reeves; Luddy Assistant Dean of Engagement and Community
      2. Funda Ergun; IUB Associate Dean for Research
   2. **Research highlights** -25 Luddy researchers in top 2% of scientists
      1. Sabanovic, Bollen, Boyles, Haghverdi, Siek, Dantsker all recognized for grants or research
      2. Two new patents; Guo and Gumennik
      3. IUI earns R1 classification
         1. Now Indy's only R1 institution
         2. IU among select few universities to have multiple R1 campuses
      4. INFO-T redesigned First Year Seminar last semester
         1. 56 students in FA24; 19 in SP25; students were able to do campus specific activities but had ongoing project to work on a wearable
         2. Thank you Mary Loveless for leading
      5. Bryce and Travis led Clinic Class
         1. Students designed interactive desk pets. Plan to send to admitted students, potential for first-year students to continue the project.
   3. **Upcoming events** 
      1. **Conferences** 
         1. iConference 25 - We are hosting here in Bloomington – March 11-14 virtual, 18-22 on-site
         2. Quantum AI and NLP Conference 25 – Also hosting in Bloomington - Aug 6-8
         3. Programming Language Conference 26 - In Indy but still hosted by Luddy
      2. **Luddy 25th anniversary** - to be celebrated next AY
         1. Planning prominent faculty symposium
            1. Luddy celebrating select Faculty. Either one day event or seminar series over the year
3. **Discussion items**
   1. **Politics and Higher Ed** – no formal remarks, opened immediately for discussion
      1. **Discussion**
         1. Department has required diversity & inclusion class, worry about a scholar blacklist for these topics. Would such a blacklist affect green-cards or teaching? Anything that is part of the curriculum has full backing of School. If there is worry of targeting, School will provide all support they can.
         2. Indiana has an open records law. Anybody can ask for texts, talks, git pushes, etc. Be aware and tell students to keep that in mind as well.
         3. What planning has IU done, or what would the impact be if the changes to fed indirect costs rate were imposed? NIH withdrew initial indirect cost statement, but School planning on costs being capped at some point down the line. IU indirect cost rate close to 60%.
         4. What's stopping NIH from decreasing the budget by $100M tomorrow? Not likely to happen. Going forward, long term, grants to have lower ICR. Conversely, might lead to higher direct costs.
         5. If School ends up in a 2–3-year period where funding is cut, will School shift focus? Research doesn't really bring in money. Call for faculty to consider diversifying portfolios.
         6. What is the status of NSF and grant proposals? Informally, resuming operations. Not allowed to communicate officially. Not the best time to submit grants. Partial resume.
         7. Has there been campus feedback on talking to media? Whenever faculty talk to media, state faculty cannot speak for the university. All opinions expressed are of individual. Jacob Warner in marketing is a resource to help craft responses.
   2. **Luddy School Budget & Enrollment**
      1. **Budget**
         1. FY25 Revenue 75.1M
            1. 57% from graduate students

School receives 100% per credit hour

* + - * 1. 39% from undergraduate

School receives 66% per credit hour

* + 1. **Enrollment**
       1. Luddy undergrad enrollment up, masters declining, and PhDs stagnating
          1. Largest Undergraduate class in School history this year
          2. PhDs maintaining ~300
       2. Campus undergrad up 8%, graduate down 6%
          1. Down 13% in applications YoY, down 14% in admissions

Even if undergrad applications are down, School may make up enrollment with transfers

* + - * 1. Down 58% in grad applications

For every 100-student decrease in master's enrollment, School loses $2M

* + - * 1. PhD applications up 19%

PhD growth brings in no money, but good for reputation.

* + 1. **Plans for growth**
       1. Short term: Improve Yield
          1. IN & IL undergrad applicants receive custom swag boxes
          2. MS applicants receiving communications on life in US, Luddy Innovations, and 98% job placement
          3. Prospective students receiving $1200 scholarship, application fees reimbursed if they matriculate
       2. Medium term: Marketing
          1. New branding strategy.
          2. Peer to peer reputation campaign launched this fall.
          3. Push for Faculty to plug Luddy at talks and conferences.
       3. Long term: Create and market new programs attractive to students
          1. 4+1 programs
          2. New UG and MS degrees

Kelley/Luddy dual degree in approval process right now

* + - * 1. Diversify portfolio so we aren't as dependent on Grad Students
    1. **Discussion**
       1. How much is grad student revenue funded from grants? Very little. RAs funded by grants. AIs funded by School. Put out more money than is brought in by PhD grants. Spend about 1.4mil making up the difference between in-state and out-state tuition.
       2. Does in-state vs out-state tuition cost really matter? To the University, no to our School – yes.
       3. Clarify; Campus manages undergrad admissions, School controls graduate admissions.
       4. What is the breakdown of online vs residential DS MS? Apu can provide specific numbers. Big drops on international numbers, but DS online MS is mainly domestic, so numbers are up.
       5. Are self-funded students a net positive? Self-funded students are 100% profit.
       6. What's the ROI for students on their degrees? Career services publish these numbers and has quite a backend to supply specific data.
       7. Could you elaborate on the number of students enrolled vs applicants? Enrollments are up, beginners are down. Enrollment includes all Undergraduate numbers. In Luddy, freshman count is low but increasing each year from major transfers.
       8. Not too many faculty at hiring fairs, but long lines of students for jobs they can't get. Students have a perception that Luddy does not help to get students jobs.
       9. No one is talking about refurbishing curriculum; Purdue redid theirs and have more applicants and admissions than ever before. Would Luddy consider a refurbish? New programs imply refurbishments and refreshed curriculum.
       10. Need to work with recruiters to inform and update scripts to what is appealing about Luddy degrees.
       11. Online MS is mostly domestic, what are the plans to grow this and can we learn from this to add more online MS programs? Potential to branch into executive education. Campus is looking to Luddy to increase enrollment. Dean's office can push for opportunities and provide resources, but departments need to find opportunities and ask for resources. Needs to go both ways.
       12. Luddy had set policies 6-8 years go back for online course revenue breakdown. Is there going to be reconsideration for policy and guidelines of these deals? Reconsideration discussed prior. Certain limitations to these due to IU Online and university taxes. Scale-up model has not been reached yet, for now thought is online course is just like any other course. Once scale is reached, then compensations can be considered.
       13. Are purely online programs the way of the future with difficulties to verify as AI grows? Not looking at purely online.

1. **Next all-faculty meeting**: Fall 2025